

RADIO WPNA 1490am
is Chicagoland's International Choice

WPNA 1490 AM (1490 khz)
Polish Radio Station in Chicago
 Alliance Communications, Inc
 408 S. Oak Park Ave.
 Oak Park, IL 60302
 708/848-8980
www.wpna1490am.com

Program Radiowy "W Dobrym Czasie"
Jan Beyzym Society
 4105 N Avers Ave
 Chicago, IL 60618
 Tel.: 773.777.7000
audycja@wdebrymczasie.org

Please contact Slawomir Budzik, Salesman, to advertise with RADIO WPNA 1490am.
 You can reach him at audycja@wdebrymczasie.org or 773-742-7362

"In GOOD TIME" - WPNA 1490am
from 11.00am to 12.00pm

Special Offer from 14th October 2011 to 26th December 2011
include - "Christmas Time"

Length:	60 second	30 second	15 second
Regular price:	\$60.00	\$35.00	\$20.00
Bronze Package	N/A	\$25.00	\$18.00
Silver Package	N/A	\$20.00	\$15.00
Gold Package	N/A	\$15.00	\$10.00
Christmas Package	N/A	\$10.00	\$5.00

Interview 10 minutes - **\$250**
 Interview 5 minutes - **\$150**
 Interview 3 minutes - **\$100**

How much does it cost to radio spot production?

You should have budget around \$250 for creative, copy-writing and production 30 sec radio advertising.

Package GOLD – Total \$12,000

one spot 15 sec will be just for \$10.00 each spot

- contract one year
- spots to air each week from Monday to Friday (all year)
pay month to month 12 invoices - \$1000

total 500 spots 30 sec.

200 spots 15 sec.

12 interviews (live) about 10 minutes / one interview per each week

Package SILVER – Total \$6,000

one spot 15 sec will be just for \$15.00 each spot

- contract 6 months
- spots to air each week from Monday to Thursday
payment - 3 invoices - each for \$2000

total 200 spots 30 sec.

100 spots 15 sec

6 interviews (live) about 5 minutes / one interview per each month

Package BRONZE – Total \$3,000

one spot 15 sec will be just for \$18.00 each spot

- contract 3 months
- spots to air each week from Monday to Wednesday
pay 1 invoice - \$3000

total 100 spots 30 sec.

25 spots 15 sec.

3 interviews (live) about 3 minutes / one interview per each month

FIRST Package CHRISTMAS – Total \$1.000

one spot 15 sec will be just for \$5.00 each spot

- no contract necessary
- spots to air each week from Monday to Friday from 1th December to 26th December

pay just one invoice for **\$1000**

total 100 spots 30 sec.
50 spots 15 sec.

No interviews

SECOND Package CHRISTMAS – Total \$500

one spot 15 sec will be just for \$5.00 each spot

- no contract necessary
- spots to air each week from Monday to Friday from 1th December to 26th December

pay just one invoice for **\$500**

total 25 spots 30 sec.
30 spots 15 sec.

No interviews